

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT APPLICATION

Applicant : Jonathan B. Orlik
Application No. : 09/555,551 Confirmation No.: 8362
Filed : August 29, 2000
For : ELECTRONIC PROGRAM GUIDE SYSTEM WITH
ADVERTISING MESSAGES IN POP-UPS
Art Unit : 2623
Examiner : Hunter B. Lonsberry

New York, New York 10036
June 13, 2008

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the December 13, 2007 Office Action,
applicant respectfully requests reconsideration and allowance
of this application in light of the following amendments and
remarks:

Amendments to the Claims begin on page 2 of this
paper.

Remarks begin on page 11 of this paper.